



# Hello!:)

I am Avigail, a seasoned graphic designer and design lead with a rich background in assisting hi-tech companies and startups over the past 8 years. My expertise lies in guiding rebranding initiatives and addressing daily design requisites with precision.

My collaborative journey involves seamless coordination with marketing teams, product marketing specialists, and HR teams, ensuring a holistic approach to design solutions.

Specializing in Web Design, Graphic Design, Art Direction, and Print Design, I bring proficiency in tools such as Adobe Creative Suite (XD, InDesign, Illustrator, and Photoshop), Figma, Sketch, and Powerpoint, facilitating versatile and high-quality outputs.

My portfolio boasts collaborations with esteemed clients including Cyberproof, Silverfort, Panorays, Cynet, Imperva, Papaya Global, Cato Networks, Amdocs, CiValue, Indegy, Incapsula, VDOO, and many others.

#### **Contact Info**

avigailoffner@gmail.com

050-9495755

<u>linkedin</u>

www.avigailoffner.com

# Brand Escort On-going Design Services

Comprehensive ongoing design solutions covering websites, social media and advertising materials, company documents, PowerPoint presentations, booths, and pavilions.

## **Web Design Process**

Methodical approach initiating with Art Direction, followed by meticulous design development, and concluding with rigorous Quality Assurance (QA) processes.

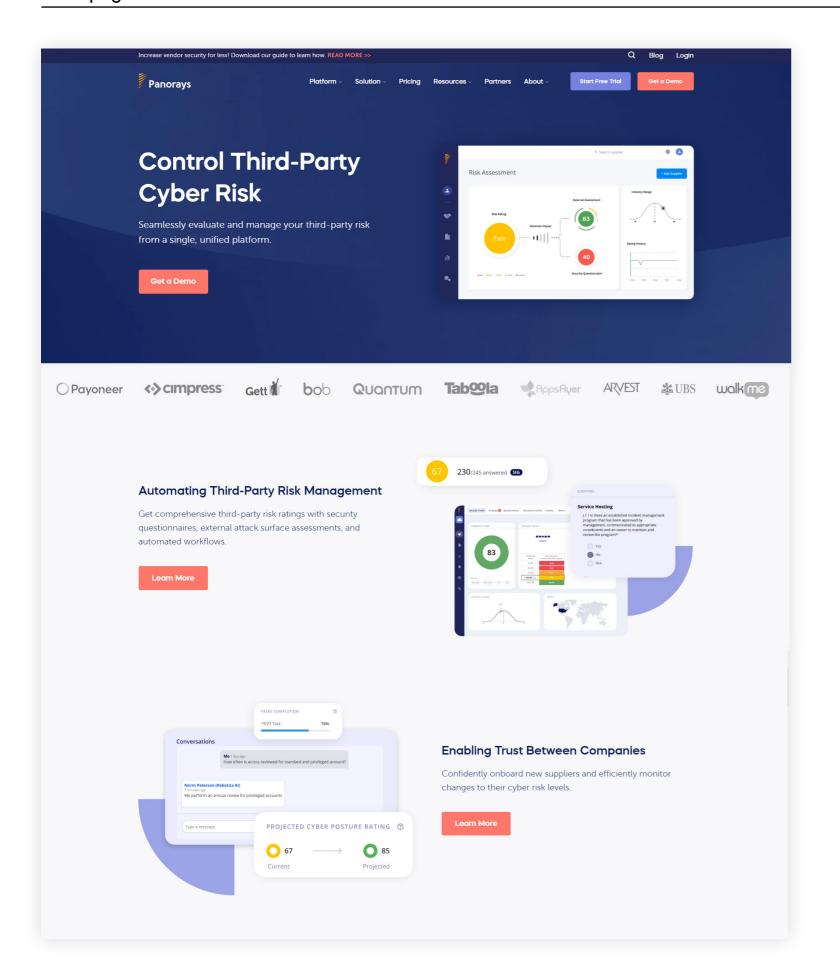
## **Brand Refresh/Rebranding**

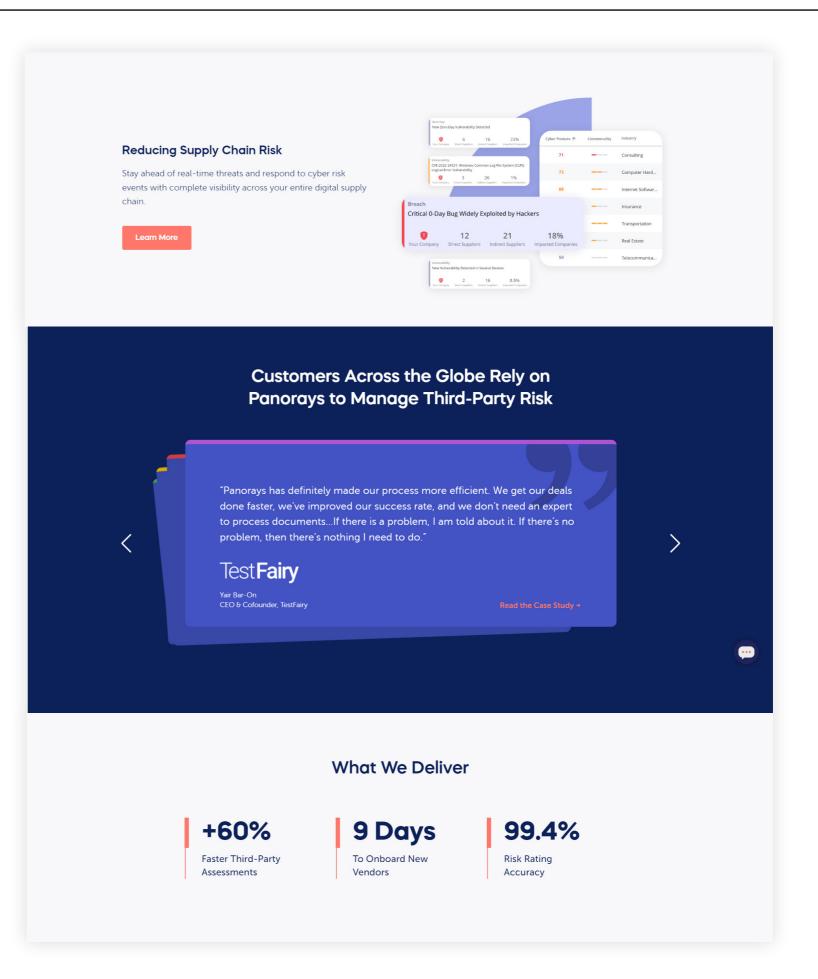
Tailored services for creating Brand Books and Brand Styleguides, ensuring seamless adjustments of all design assets to align with a refreshed or rebranded identity.

## **Professional Collaborations**

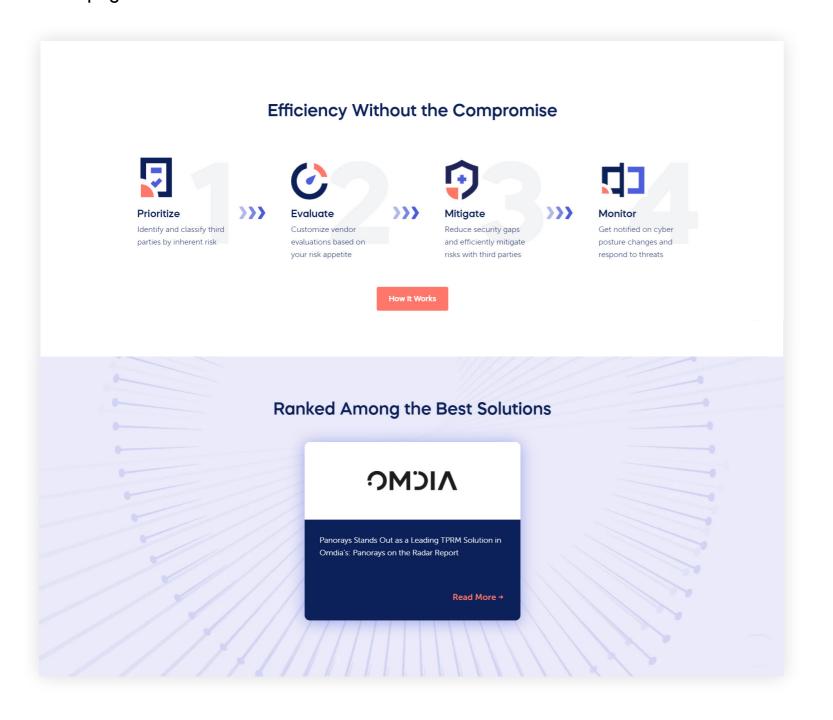
Strategic partnerships with pre-vetted professionals in complementary fields. Collaborative expertise includes messaging strategists, content writers, web developers, and animators, facilitating comprehensive solutions that seamlessly integrate with diverse design needs.







## Homepage



## **Industry Insights and Trends**



#### What is a SIG and How is it Different Than CAIQ?

Learn about SIG: Third-party security questionnaire repository for information



Demi Ben-Ari 3 May, 2023

#### What is Cyber Security Monitoring?

Cyber security monitoring is the process of continuously monitoring IT infrastructure to...



#### What is a Third-Party Vendor and Why is Third-Party Security Important?

Understanding third-party vendors, benefits, and the criticality of vendor risk management.



## The Fastest and Easiest Way to Do Business Together, Securely

### Panorays

info@panorays.com • +1-929-529-6116 41 East 11th Street, 10th Floor, New York, NY 10003

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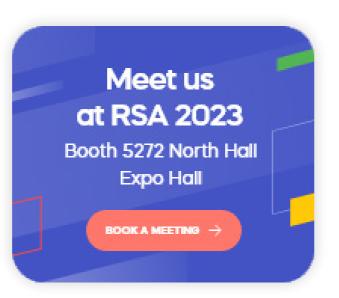








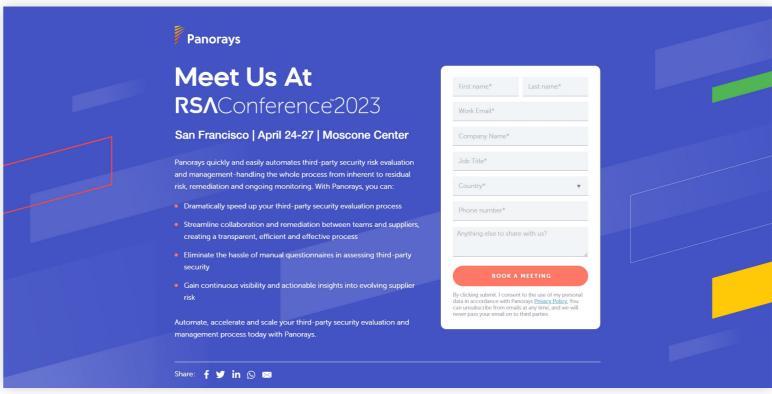




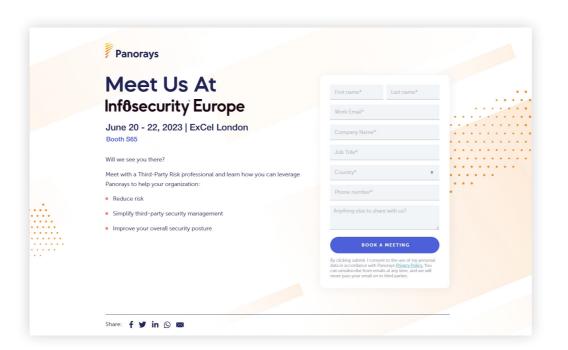










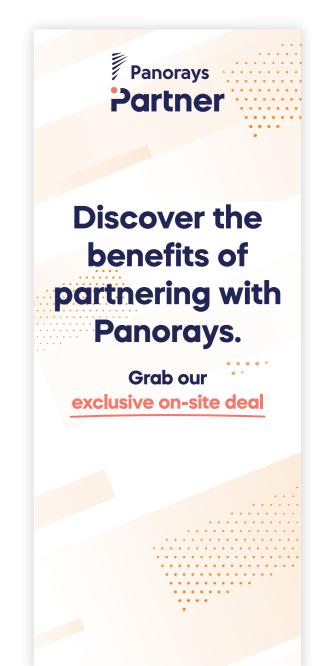














## **Take Control of Third-Party Cyber Risks**



With third-party breaches composing nearly 60% of cyber events\*, security teams are focusing on third-party risk management in order to detect, monitor and respond to digital supply chain threats. As businesses increasingly rely on cloud-based technology and SaaS applications, the threat landscape becomes more complex.

Panorays is changing the way teams do business together, making it safer and faster to onboard, evaluate, and monitor digital suppliers, from start to finish. Say goodbye to spreadsheets, tedious emails, and cyber uncertainties—with Panorays, you can confidently manage your entire third-party risk process from one unified platform.

#### **Accelerating Third-Party Cyber Risk Management**

Panorays enables trust between companies, allowing you to seamlessly evaluate new suppliers, continuously monitor all third and Nth party risks, and get a detailed view of your external attack surface.



#### **Complete Visibility of Third-Party Risk**

Make informed security decisions with all of the data you need to manage your third-party risks. From automated questionnaires to comprehensive external attack surface assessments and bottomline risk ratings, Panorays gives you a detailed, contextualized view of evolving third-party risks.



#### **Efficiency Without the** Compromise

Seamlessly manage your third-party risks with automated, tier-based workflows, by prioritizing third parties based on inherent risk, and choosing the right process for each tier. With fully automated questionnaires and correlated insights emphasizing inconsistencies with cyber assessments, you can save time and focus your efforts where they count.



#### Reducing Exposure to Digital **Supply Chain Attacks**

From within the platform, you can easily collaborate to remediate security risks with your third parties, based on gaps identified in both questionnaires and external assessments. Confidently map out emerging threats with real-time alerts and view the impact of cyber events across your entire digital supply chain, allowing you to respond as needed.

#### +60%

Time saved to complete a supplier's cyber risk assessment

## 9 Days

to onboard and evaluate a new

#### 99.4%

Risk Rating Accuracy

#### \* Forrester Report: Continued Uncertainty Forces Attention On Securing Relationships

## **Enabling CISOs with Confidence**

Make informed decisions with complete visibility at your fingertips. From customizable reports to audit trails, Panorays enables CISOs to reduce third-party risks without the blind spots.



#### **Executive Level Reporting**

Present a full view of your third-party risk portfolio and make wiser security decisions with the data to back them up.



#### **Complete Visibility With Audit Trails**

Be prepared for external and internal audits by tracking communication and remediation efforts between all teams.



#### **Compliance Across All Fronts**

Ensure third-parties' compliance with regulations like NYDFS, CCPA, GDPR, and HIPAA with clear cyber risk metrics for both internal and external stakeholders.



#### **Protecting From Third-Party Breaches**

Decrease the likelihood of third-party breaches by monitoring your entire attack surface and taking immediate action to mitigate and respond as needed.

#### **Panorays' End-to-End Process**

Take complete control of your third-party security risk management process from prioritization to ongoing monitoring, remediation, and response.



#### Prioritization

Identify and classify third parties by inherent risk



#### **Evaluation**

Customize risk evaluations based on your risk appetite



#### Mitigation

Reduce security gaps and efficiently mitigate risks with third parties



#### **Continuous Monitoring** and Response

Monitor third parties for changes in cyber posture and take action when needed

#### **About Panorays**

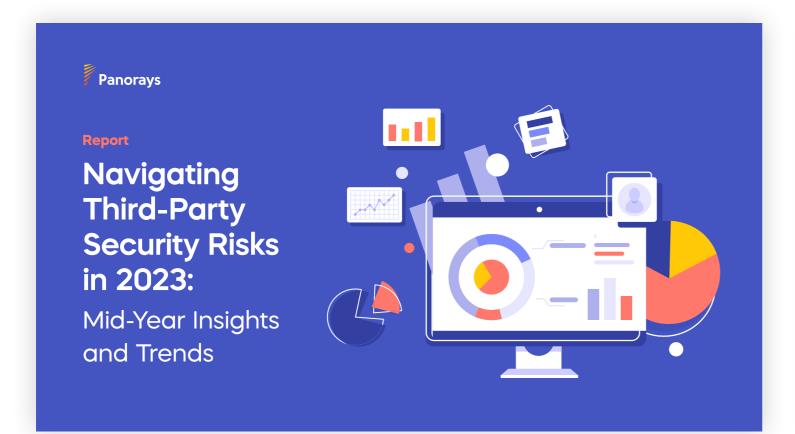
We're on a mission to eliminate third-party security risks so that companies worldwide can quickly and securely do business together. With Panorays, our customers can easily manage, mitigate and remediate third-party security, reduce breaches, and ensure third-party compliance, resulting in efficient and effective risk remediation and improved cyber posture across the board.











# **Executive** Summary

In the dynamic business landscape where third-party relationships assume a critical role, organizations confront various risks that can profoundly affect their security and compliance requirements. Even amidst tough economic times the crucial nature of these risks necessitates proactive management. This report unveils eyeopening statistics and trends that shed light on the pressing challenges and emerging strategies in third-party risk management. With 58% of companies managing over 100 vendors, 8% of which manage over 1,000, the need for a robust Third-Party Security Risk Management (TPSRM) process becomes abundantly clear.

Delve into this report to uncover key insights and discover how organizations prioritize third-party security, adapt to new regulatory compliance demands, and overcome obstacles to ensure a resilient and secure business ecosystem, regardless of economic conditions.

#### By the Numbers

Here are some of the study's key findings:

#### 84%

of organizations prioritize thirdparty security risk management

## **Only 13%**

continuously monitor their third parties' security risk

#### 52%

take three weeks or more to onboard a new third party find manual data collection and vendor communication

cumbersome

## 43%

44%

have an insufficient view of 4th party vendor security risks

# Background

In today's volatile economic climate, a critical challenge confronts businesses: the escalating risk of cyberattacks in the digital supply chain. As highlighted by Verizon's 2022 Data Breach Report<sup>1</sup>, supply chain breaches are the source of a significant 62% of system intrusion incidents.

This report examines third-party security risks within the broader context of a strained digital supply chain. It synthesizes key insights from 2023 to provide an informed perspective on evolving trends and strategies in third-party risk management. This understanding is crucial for businesses seeking to secure their digital ecosystems against escalating threats.

## Methodology

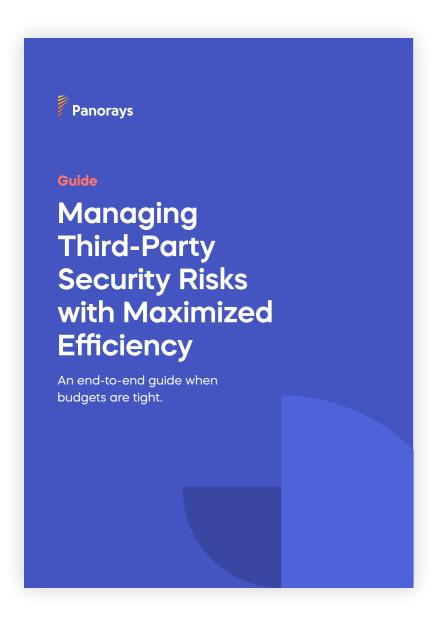
The data and insights included in this report are based on an online survey that was conducted between February and April 2023 by Gatepoint Research. The survey garnered responses from 100 IT security executives representing various industries including senior decision-makers, with 30% holding CxO titles, 17% as VPs, 22% as directors, 20% as senior managers, and 11% as security analysts, architects, or engineers. All respondents participated voluntarily, with no engagement through telemarketing. The survey employed a structured questionnaire to gather insights, and the collected data was meticulously analyzed to provide accurate and comprehensive findings for this report.

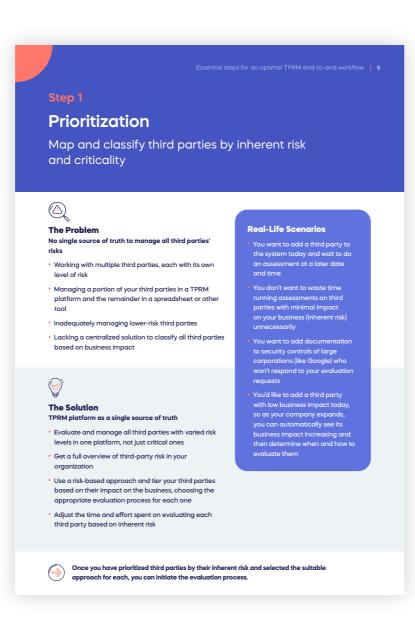
erizon's 2022 Data Breach Rep

## Managing Third-Party Risk Is Top of Mind

In today's unstable economic environment, where businesses face escalating risks and vulnerabilities introduced by third-party relationships, the need for a delicate balance between cost-effectiveness and robust risk management becomes paramount. This pressing concern has propelled Third-Party Security Risk Management (TPSRM) into the top 10 risks, as revealed in The State of Third-Party Security Risk Management Report in 2022.







**Essential steps** for an optimal TPRM end-to-end workflow STEP 1 PRIORITIZATION **STEP 2** ONBOARDING AND EVALUATION STEP 3 COLLABORATIVE REMEDIATION STEP 4 CONTINUOUS MONITORING AND RESPONSE **STEP 5** OPTIMIZATION

Essential steps for an optimal TPRM end-to-end workflow

#### Step 5

## **Optimization**

Optimizing your TPRM program is crucial for effectively managing third-party risks. One key aspect of optimization is ensuring the flexibility of the tool used in refining your program and rating methodology. This flexibility allows you to adapt and fine-tune your approach as needed, aligning it with evolving industry standards and best practices. By continuously optimizing your TPRM program, you can enhance its efficiency and accuracy in assessing and mitigating risks associated with third-party relationships.

## **Summing Up**

In conclusion, the modern era demands a robust and comprehensive approach to Third-Party Security Risk Management. Adopting an end-to-end process covering every aspect of the third-party lifecycle is crucial for effectively safeguarding your assets and business operations. By prioritizing Third Party Risk Management (TPRM) and continuously monitoring and reassessing your third parties, you can protect your reputation and stay ahead of evolving cyber threats.

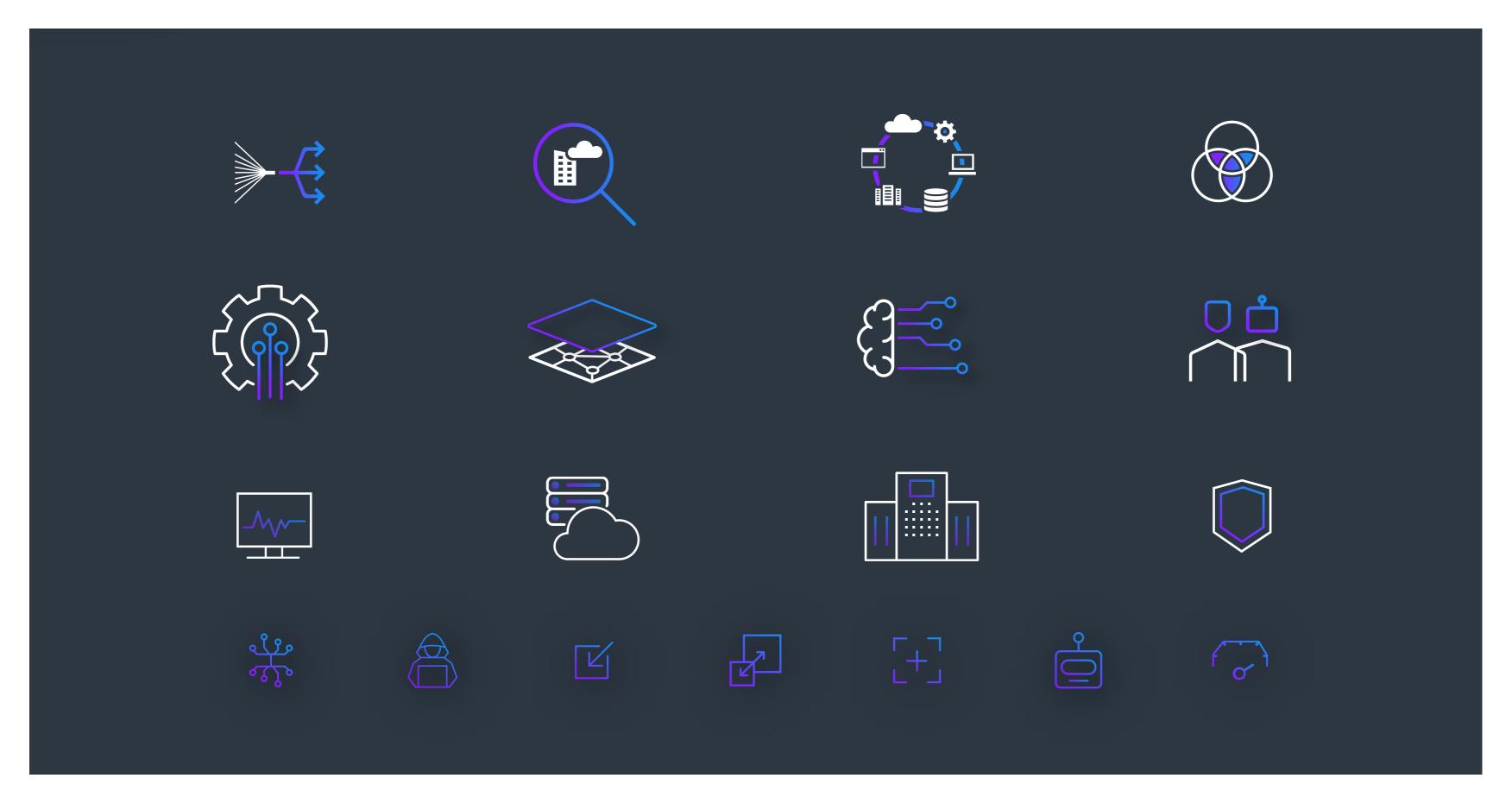
By implementing the strategies outlined in this guide, you're empowering yourself to proactively identify, evaluate, and nitigate any security risks associated with your vendors, partners, subsidiaries, and other third parties. For companies with limited budgets, leveraging end-to-end tools becomes the preferred approach to managing TPRM effectively. By adopting the strategies outlined here and applying them to real-life scenarios, you can optimize your return on investment (ROI) while improving operational efficiency. Embracing the end-to-end TPRM process will not only enhance your organization's security but also bolster its resilience and pave the way for long-term success in the ever-changing landscape of cybersecurity.













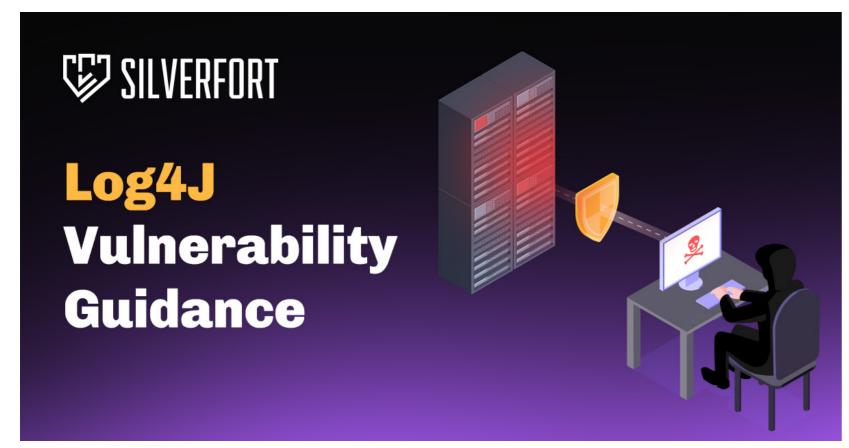








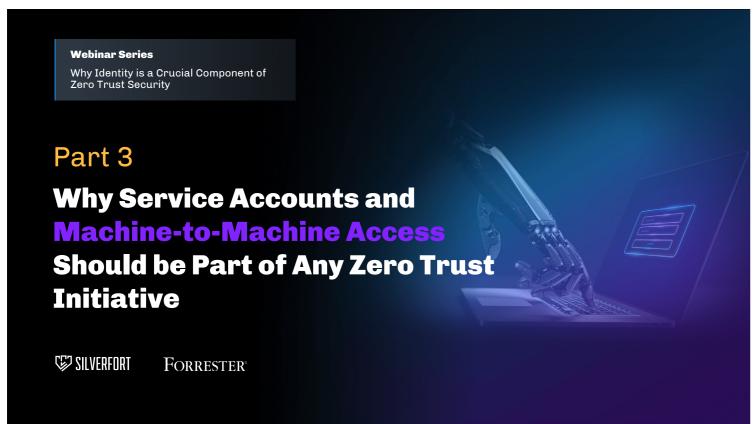






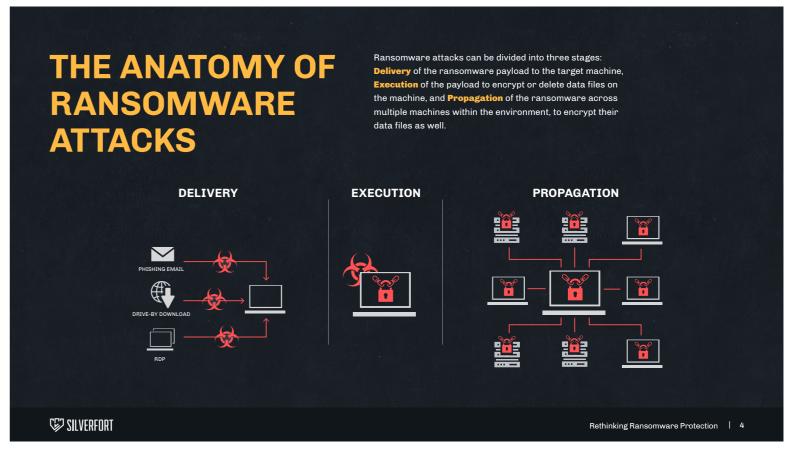


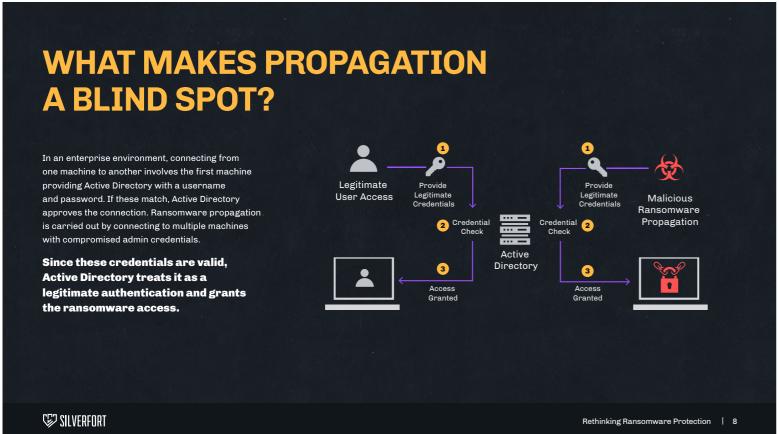












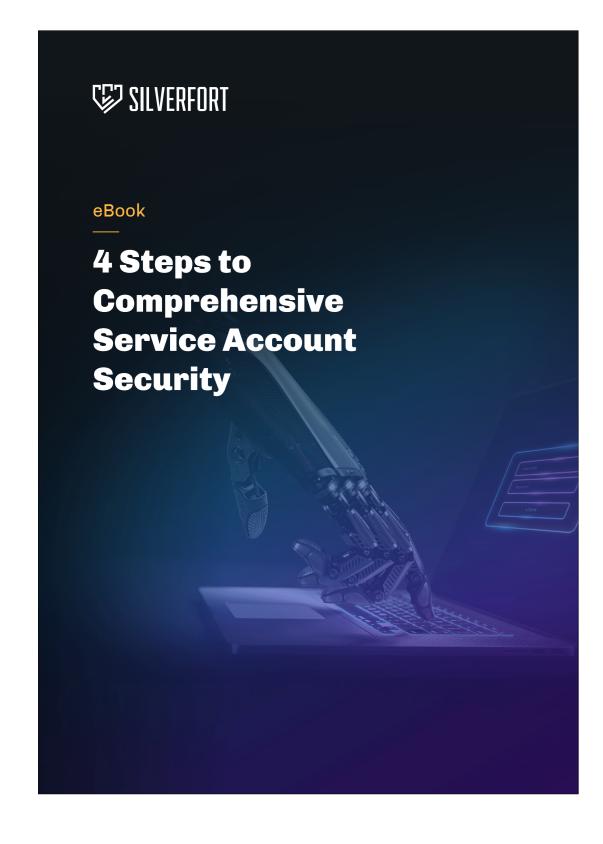












## **Intro - What are Service Accounts?**

Service accounts, dedicated non-human accounts used by systems, applications, and services to interact with other systems, are an IT infrastructure basic. They perform scheduled actions automatically and repeatedly in the background, typically going totally unnoticed, and sometimes, forgotten about, by security administrators. There are countless service accounts in any given

organization and today, there are more than ever. The rise in Robotic Process Automation (RPA), or the use of AI to configure software "robots" to perform business tasks, that used to require the guidance of humans is increasing their popularity. Today, the number of these non-human accounts used by organizations, and the number of applications that rely on such accounts, is growing each day.



Since service accounts are scattered across the organization and used by various business applications (not by human users), they are typically forgotten about and left unsupervised. This means that nobody is tracking their use or validating that they aren't hijacked and used by malicious actors. What a great opportunity for

Add to that the fact that domain level service accounts typically require elevated privileges and you make these accounts a prime target. Considering that too often, these accounts are over privileged - a result of the need to quickly implement business processes, makes them very valuable for hackers.

In the end, service accounts are left over-privileged and under-supervised.



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## You Can't Secure What You're Not

## **Aware of**

#### You might be sensing a problem here.

With hundreds or even thousands of these unsupervised, highly-privileged accounts running, they can become high-risk assets that, if left unchecked, may become a tool that enables threats to propagate throughout the network undetected. So these special accounts present an added set of risks, and in the process, create some very complicated challenges.

Here is a look at some of the problems created by service accounts:



#### **ADMINS CAN'T KEEP TRACK OF THEM**

Service accounts are used for implementing much needed business processes, often in a haste. This leads to improper documentation of these accounts. Overtime, the lack of documentation and staff turnover leads to lack of awareness of the service accounts in use and their dependencies.

#### **PASSWORDS CAN BE A PAIN**



Service accounts are often left with the same initial password with which they were created. This is obviously a bad security practice their passwords should be changed regularly. However, that's not always easy to do. Domain service accounts require passwords to be changed at both the domain and application level, which requires a ton of planning, creating additional complexity. In some cases, the passwords are hardcoded into the application code which means you need to change the application code itself.



#### THE FEAR OF UNEXPECTED DOWNTIME

Often, admins don't remember, or know, what dependencies service accounts have and there is a concern that if changes are implemented incorrectly, applications may break.

#### Sounds like a recipe for disaster, right?

Leaving service accounts unmanaged and improperly secured allows attackers to make their way deep inside networks, move laterally undetected, and get their hands-on critical data.

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### Static, headless security for WordPress makes WordPress vulnerabilities irrelevant

Static websites deployed by Strattic offer the highest level of security by separating the live static website from the WordPress backend. This approach ensures that common web application attack vectors simply don't exist on the production, static replica of the WordPress site and become irrelevant.

### The many layers of WordPress vulnerabilities

WordPress websites have a lot going on, with multiple layers where vulnerabilities can occur: starting from the operating system, moving up to the MySQL database and PHP, and of course in the dozens of third-party WordPress plugins installed in the average site, and the WordPress core itself.

Hackers use common and constantly changing methods of attack including Remote Code Executions, Remote and Local File Inclusions, SQL Injections, DDoS, Social

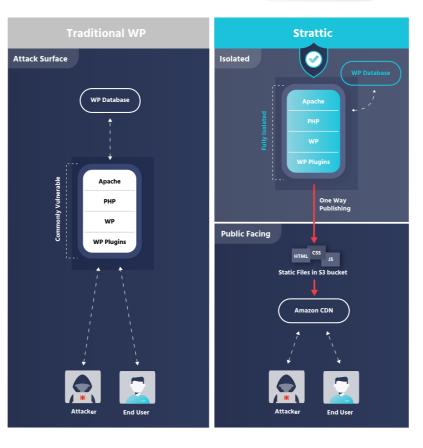
Engineering, Session Hijacking, Man-in-the-Middle, XSS (Cross-site scripting), Brute Force and more.

And since more than 70% of WordPress sites are vulnerable to attack at any given time, and because WordPress is Open Source, vulnerabilities and bugs are publicized and known not only to site owners, but also to malicious actors who use this information to target WordPress sites and breach them.

#### These are the hard facts

- **MordPress websites** are a top target for hackers because of their massive user base and number of
- More than 70% of WordPress installations are vulnerable to hacker attacks.
- Hundreds of thousands of **WordPress installations** are
- Online threats have increased by as much as 6x their usual levels
- 47% of all hacked websites

# strattic



#### No downtime. Plus, plot twist! Your site actually gets faster!

Typically, the goal of a DDoS attack is to bring down a site by hammering it with so much traffic that it can't keep up and ultimately crashes. At Strattic, since the static replica is served by a CDN, a DDoS attack won't take your site down, and (believe it or not) will actually make your site faster.

#### Taking your WordPress offline when not in use

As an added security layer for your site, the default state for your WordPress admin is offline. This is because the WordPress site is in a container that needs to be spun up by an authorized user before it can be accessed. When you want to make changes in WordPress you can easily launch the container via your Strattic dashboard.

**strattic** 

## Convert Your WordPress Site to Static in One Click

Boost your WordPress site with the security and speed of Strattic

Optimizing websites that run on WordPress can be time-consuming and frustrating. For website owners, it can be an ongoing battle to stay ahead of hacker bots, keep performance high, and scale for campaigns.

That's why we created Strattic, the all-in-one platform that instantly optimizes WordPress websites by converting them to static in one click, and delivering them on a headless architecture. By converting WordPress to static and headless, site owners get the best of all worlds: the power and usability of WordPress combined with the speed, security and scalability of a modern static architecture.

#### Marketing and Tech Teams Both Love Strattic

Marketers can continue to use WordPress as they always have, and benefit from the familiarity and extensibility of the world's most popular content management system.

Technologists know that the WordPress site is fully protected in a containerized environment, while the static production site is delivered guickly and securely via CDN.

#### Strattic's revolutionary hosting

- Removes 99.9% of vulnerabilities, including SQLi and XSS
- Can increase your website speed by up to 5000% (yes, really!)
- Leverages a global network of CDNs so your site is fast and available everywhere, always scaling to serve any amount of traffic
- ✓ Includes many built-in features that emulate standard WP dynamic functionality (search, forms, 301 redirects and more) so your site works perfectly as static

#### Discover the security, speed, and scalability of Strattic

"Migrating our WordPress websites from our previous hosting to Strattic immediately increased our site speed significantly. This contributed to lowering our bounce rate, increasing our conversion rates, and also helped improve our SEO."



Jonny Steel, Payoneer

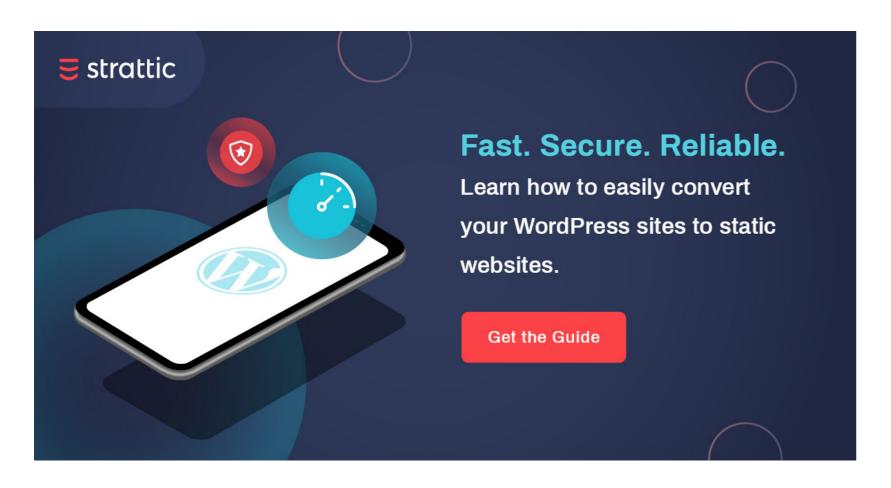


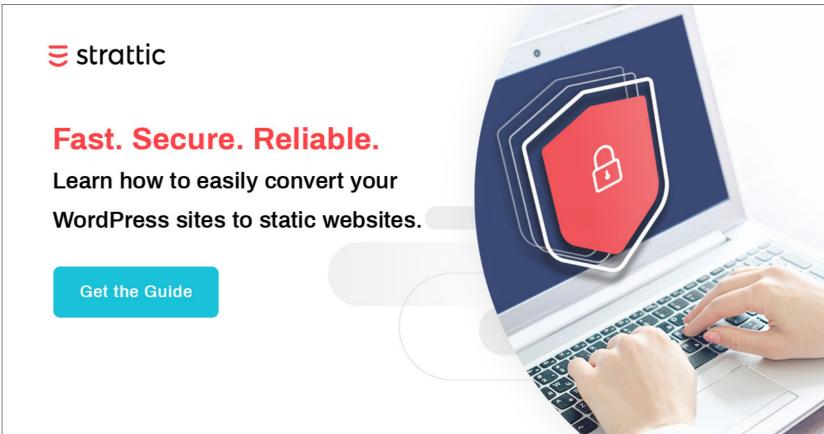
Experience the Strattic difference for yourself. Try Strattic free for 30 days.

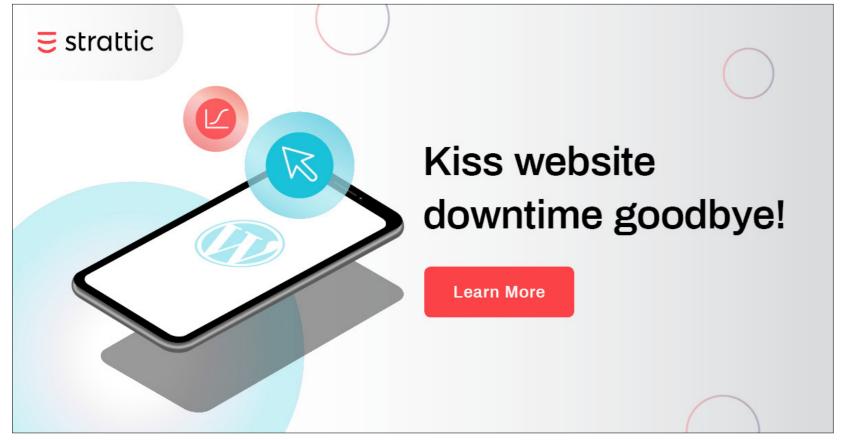


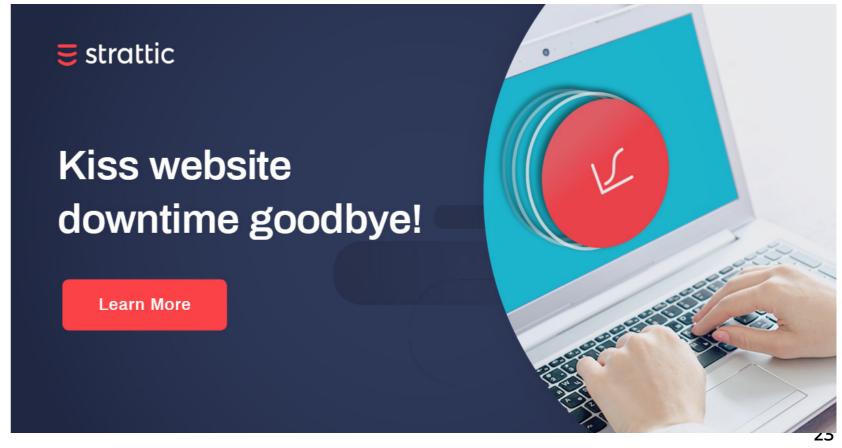


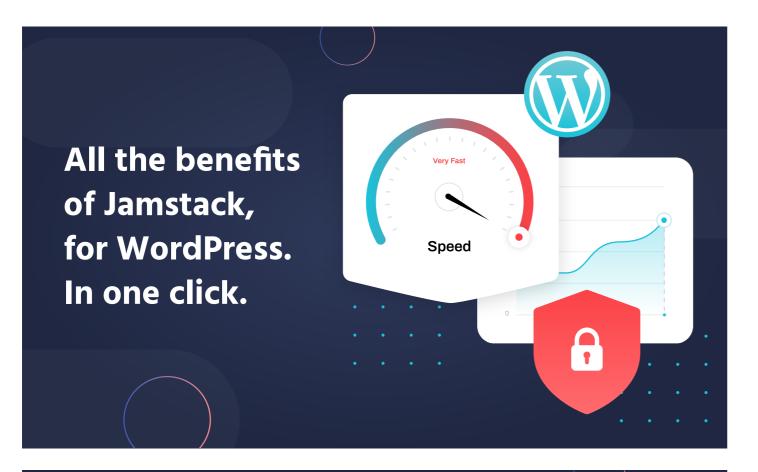






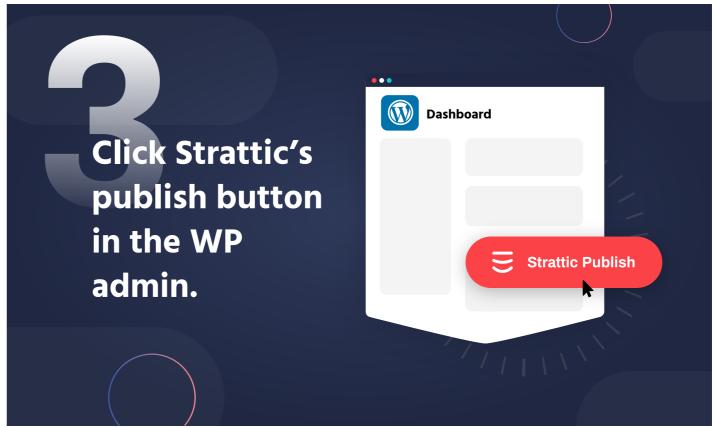


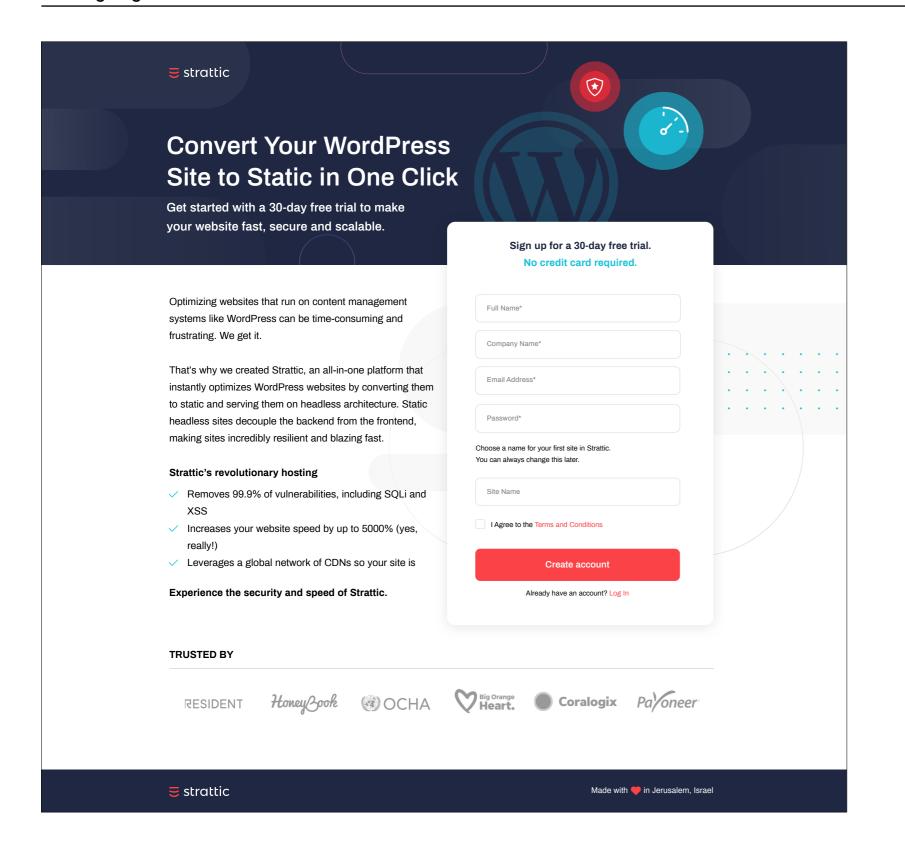


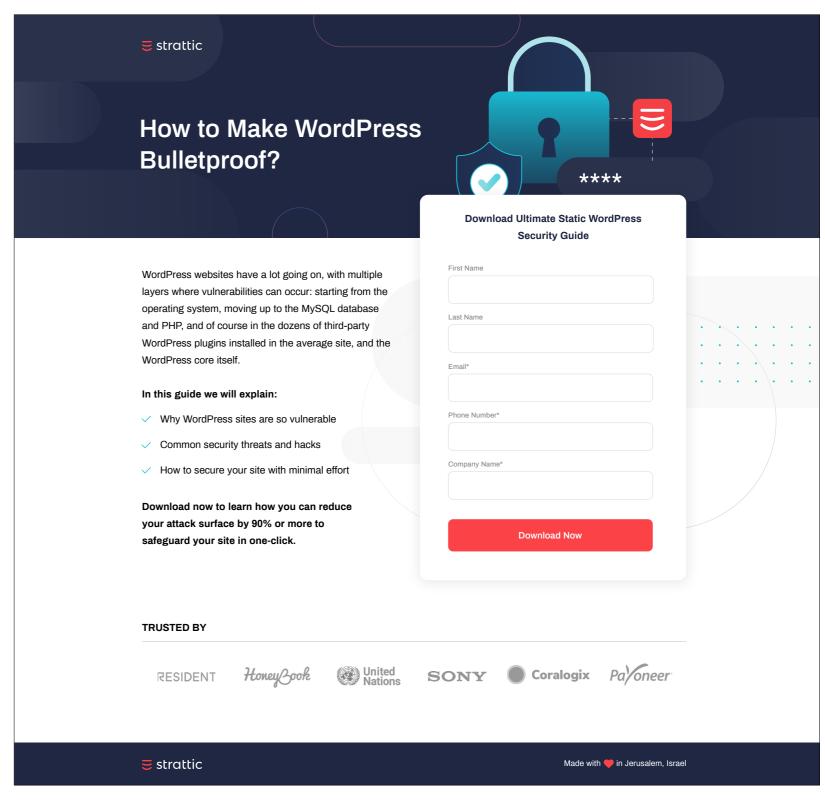




























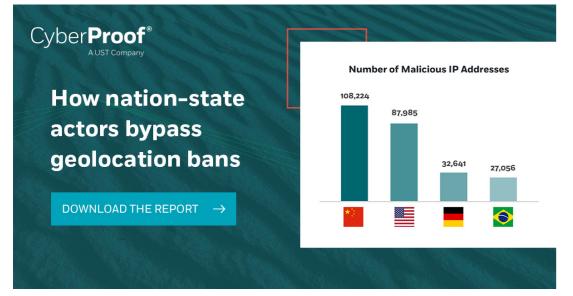


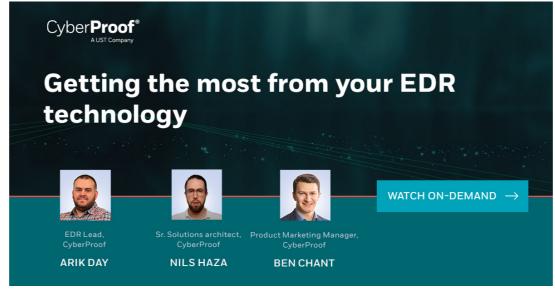




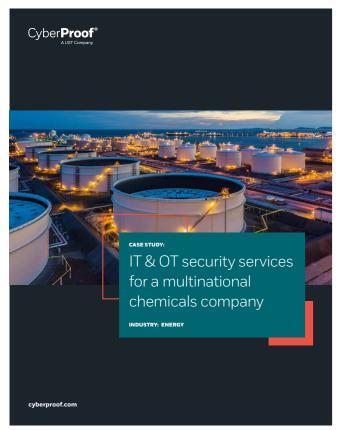






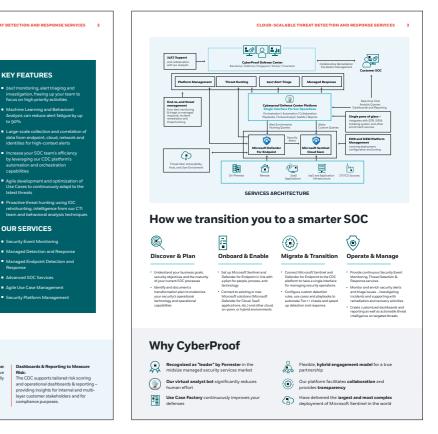








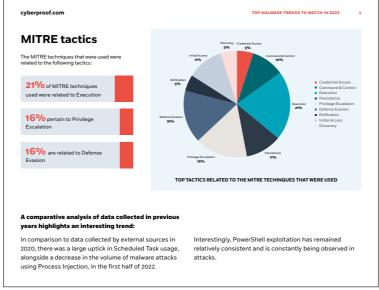




## **Case Studies**

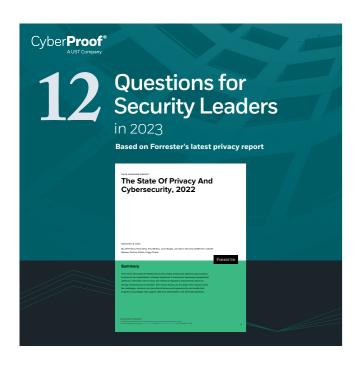








**eBooks** 



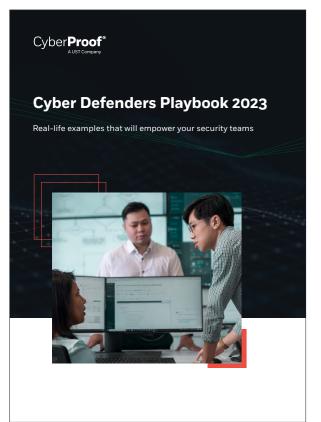


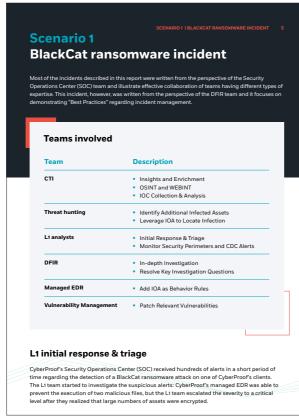


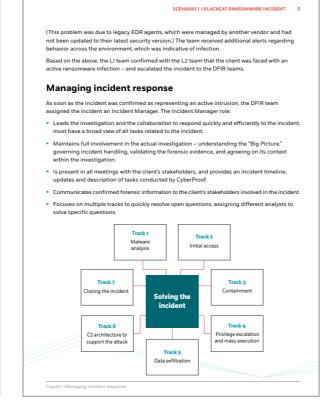


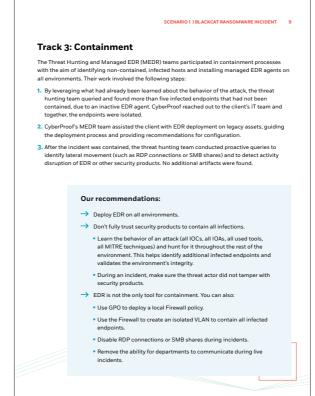


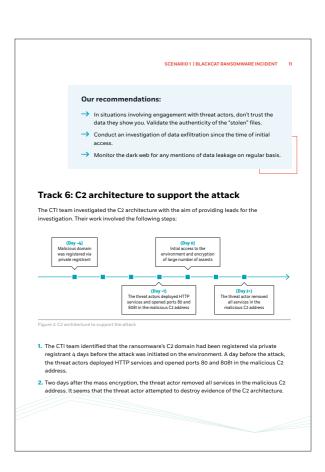
## **Infographics**





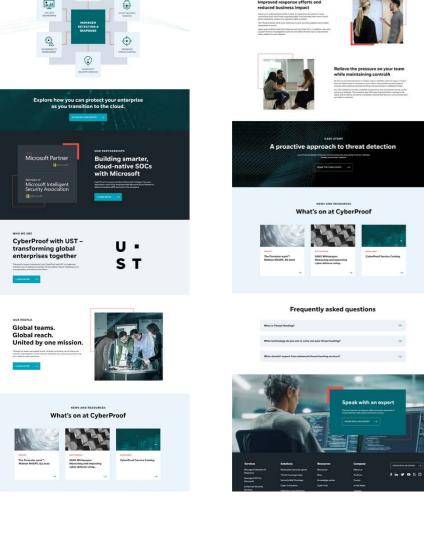


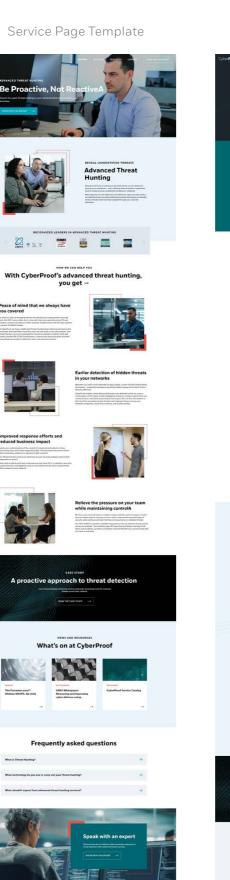




**Playbooks** 









Future-proof your cloud-native security with CyberProof

OBST \* S N S Microsoft

